

Marketing/SMM

Femeie, 34 ani, superioare studii.



Datele de contact ale candidatului sunt contra cost. Detalii aici: <http://www.rabota.md/cv/>

Salariu
Program de lucru
Chișinău
Calatorii de afaceri

Sal. negociabil
Munca la domiciliu / Freelance
Chișinău
disponibil pentru detașări de serviciu

Experiența de munca

10 ani și 2 luni

septembrie 2022 - până în
prezent
1 an și 7 luni

Sales Advisor

H&M
(), Vinzari

- Supporting Store Manager and Assistant Store Manager with the achievement of retail store targets by driving sales
- Delivering sales through friendly and efficient customer service
- Ensuring our customers have a fun and enjoyable shopping experience
- Assisting with processing store deliveries, visual merchandising, stock takes, markdowns and promotions

iulie 2017 - iulie 2020
3 ani

Marketing Manager

BCR Chisinau S.A.
(Chișinău), Marketing, publicitate, PR

Managing all marketing for the company and activities within the marketing department.
Developing the marketing strategy for the company in line with company objectives.
Co-ordinating marketing campaigns with sales activities.
Overseeing the company's marketing budget.
Creating promotions with advertising managers
Developing and managing advertising campaigns

ianuarie 2015 - aprilie 2016
1 an și 3 luni

Project Assistant and PR Manager in „Perspective of a European Future for the Moldova Regions”

IDIS “ Viitorul”
(Chișinău), Marketing, publicitate, PR

- Creation of team of 8 regional coordinators

- Organization of 2 meetings of 8 local coordinators, representatives of grantee and partners and preparation of public debates, street university and PR activities
- Organization of 16 public debates in 8 regions
- Realisation of the opening/introductory conference
- Organisation of a two-day study trip for Moldova representatives in Slovakia
- Creating of webpage and fanpages: facebook, twitter, youtube, google + -of the projects focusing on offering expert and objective information about the EU
- Creation of information leaflets, posters and calendars and their distribution
- Organization of 6 exhibitions of EU thematic caricatures in the streets of regional centres connected with an expert debate attended by Moldova and Slovak experts and embassies of EU member states in Moldova

septembrie 2014 - mai 2015
7 luni

PR Manager in project „Provision of Consultancy Services to Strengthen Target LPAs through Inter-Municipal Cooperation”

IDIS "Viitorul" in colaboration with UNDP Moldova
(Chişinău), Marketing, publicitate, PR

Developing promotional materials (banners, leaflets, posters)

- Participation in all activities aiming to promote the project in line with the implementation of activities under the contract
- Preparation of documents, interviews and other materials to promote results of the project.
- Participation in organizing informal meetings with professionals from various fields.
- Develop draft report (PR side) and the final version of the reports described the methodology of the project
- Organizing press conferences, elaboration and dissemination of press releases.

noiembrie 2012 - decembrie 2014
2 ani

PR Assistant in the project National Convention for European Integration of Moldova

IDIS "Viitorul"
(Chişinău), Marketing, publicitate, PR

- Participation in the dissemination of project results.
- Coordinate activities related to the submission of the report and the project team coordination
- Maintaining the web page conventia.md
- Maintaining the facebook page National Convention on EU in Moldova

septembrie 2010 - decembrie 2014
4 ani și 2 luni

Project Assistant in the project National Convention for European Integration of Moldova

IDIS "Viitorul"
(Chişinău), Marketing, publicitate, PR

- Participation in all activities aiming to promote the project in line with the implementation of activities under the contract
- Preparation of documents, interviews and other materials to promote results of the project.
- Participation in organizing informal meetings with professionals from various fields.
- Develop draft report (PR side) and the final version of the reports described

the methodology of the project

- Organize working groups involving officials from Ministries, representatives their civil society

octombrie 2014 - octombrie
2014

Project Assistant, Moldovan-German Forum

IDIS "Viitorul" in colaboration with KHW Bank
(Chişinău), Activitatea administrativa, secretariat

- Participation in all activities aiming to promote the project in line with the implementation of activities under the contract
- Participation in all logistic activities

septembrie 2013 - decembrie
2013
2 luni

Project Assistant in „Challenges for the European course: Experience of the Western Balkans and the Eastern Partnership countries"

IDIS "Viitorul"
(Chişinău), Activitatea administrativa, secretariat

- Participation in all activities aiming to promote the project in line with the implementation of activities under the contract
 - Participation in organizing informal meetings with professionals from various fields.
- Participation in all logistic activities (accommodation of foreign experts, arrange travel of experts, visas etc.)
- Organizing press conferences, elaboration and dissemination of press releases.

martie 2013 - iunie 2013
3 luni

Project Assistant in “Building trust between both sides of the river Dniester – preparing professional experts in

IDIS "Viitorul" in colaboration with HSS
(Chişinău), Activitatea administrativa, secretariat

- Participation in all activities aiming to promote the project in line with the implementation of activities under the contract
- Participation in organizing informal meetings with professionals from various fields.
- Organizing round tables with the partners (administrative coordination meetings with partners)
- Organize 3 joint workshops / trainings with experts and participants from both sides of the river Dniester.
- Organizing press conferences, elaboration and dissemination of press releases.

ianuarie 2013 - martie 2013
1 luna

Project Assistant in the project "Democracy and Good Governance in Moldova: Current Status and Key Trends"

IESPM
(Chişinău), Activitatea administrativa, secretariat

- Participation in all activities aiming to promote the project in line with the implementation of activities under the contract
- Participation in organizing informal meetings with professionals from various

fields.

septembrie 2012 - decembrie
2012
2 luni

Project Assistant in „European Integration Index for Eastern Partnership Countries”

IDIS "Viitorul in colaboration with SOROS Moldova
(Chişinău), Activitatea administrativa, secretariat

- Responsible for smooth organization of the project “European Integration Index for Eastern Partnership Countries, public presentation in Chisinau, November 2012”.
- To coordinate, to monitor and ensure exact implementation of the planned activities, to report to the Soros Moldova, to connect other stakeholders, and establish a functional dialogue with the main representatives of the beneficiary.

mai 2012 - mai 2012

Project Assistant, Moldovan-German Forum

IDIS "Viitorul"
(Chişinău), Activitatea administrativa, secretariat

- Participation in all activities aiming to promote the project in line with the implementation of activities under the contract

septembrie 2010 -
septembrie 2011
1 an

Project Assistant in the project „Strengthening critical thinking on accelerating conflict resolution in Moldova through active involvement of international actors”

IDIS "Viitorul" in colaboration with Soros Moldova
(Chişinău), Activitatea administrativa, secretariat

- Organize a number of key-meetings with state officials in Moldova for foreign experts, as well as in the breakaway region of Transnistria, OSCE Mission, think tanks, media

Education

Studii superioare

până in 2014

State University from Moldova, Journalism and Communication
Public Relations and Advertising

până in 2012

State University from Moldova, Journalism and Communication Sciences
Communication Sciences

Instruire continua, cursuri de formare

2013

"Democracy and Good Governance in Moldova: Current Status and Key Trends" in IDIS "Viitorul", or. Chişinău.

2012

Summer school project "Building trust between both sides of the river Dniester - training of experts in public policy" in IDIS "Viitorul", or. Primorsk, Vilково, Dubasari.

2012

Participation in the conference theme of Moldova organizational performance.

"Perforum" in AIESEC Moldova, or. Vadul lui Vodă.

2011

Participation in training "Law and Ethics in the Media" in IDIS "Viitorul", or. Criuleni.

Competente-cheie

Convincing,
Responsible,
Flexible,
Initiative,
Creative,
Punctual,
MS Word, Excel, PowerPoint, Internet, Social Media

Competente lingvistice

Romana	Materna
Rusa	Comunicare
Engleza	Comunicare
Italiana	Comunicare

Informații suplimentare

Calatorii de afaceri	disponibil pentru detașări de serviciu
Cetațenie	Moldova, Romania
Permis de conducere	B
Autovehicul propriu	automobil personal

Rețele sociale

Acest candidat are trimiteri la paginile sale pe rețelele sociale, pe care le puteți vedea achitând pentru acces. Detalii aici: <https://www.rabota.md/ro/prices/cv>