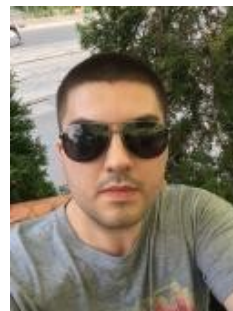


## Media Buyer, Digital Marketing Manager (Adwords, Facebook Ads)

Bărbat, 34 ani, superioare studii.



**Datele de contact ale candidatului sunt contra cost. Detalii aici: <http://www.rabota.md/cv/>**

Salariu	10000 MDL
Program de lucru	Full-time
Chișinău	Chișinău
Calatorii de afaceri	disponibil pentru detașări de serviciu

### Experiența de munca

4 ani

august 2013 - august 2017  
4 ani

#### Senior Media Buyer

**Saucomi**  
(Chișinău), Marketing, publicitate, PR

Affiliate media buys across various sources and channels, such as Social, Search, Display, PPV, Pop, Native, Mobile and Adult Ad Networks.

Best-known verticals:

- Gaming
- Sweepstakes & Vouchers
- Mobile App Installs
- Dating
- Gambling

In-depth knowledge of digital marketing concepts, traffic sources, tracking solutions, competitive intelligence, translation services and other marketing tools.

Extensive experience in working with different Performance Networks.

martie 2014 - aprilie 2015  
1 an și 1 luna

#### PPC Manager

**Digital Group**  
(Chișinău), Marketing, publicitate, PR

Managing company's e-commerce channels:

Google AdWords

Bing Ads

Commission Junction

Shopping engines (eBay, Amazon, Google Shopping, Shopzilla)

Composing regular KPI-based reports using Google Analytics and Microsoft Office tools.

până în 2012

Moldova State University, History and Philosophy  
Licentiate in Humanities**Instruire continua, cursuri de formare**

2007	Video shooting and editing in World ORT, or. Chișinău.
2006	Microsoft Sales Specialist in Microsoft, or. Chișinău.

**Competente-cheie**

Media Buys in Gaming, Sweepstakes, Mobile, Dating, Adult, Gambling.  
Experience with Facebook Ads, Google Adwords & Analytics, Bing, Native, Pop, PPV, Display, Shopping engines (eBay etc.)  
KPI tracking, optimizing and reporting.  
Proficient with Microsoft Office.  
Basic knowledge of Web Development and Hosting, Network Administration.

**Competente lingvistice**

Rusa	Materna
Romana	Comunicare
Engleza	Comunicare
Ucraineana	Comunicare
Ebraica	Elementar

**Informații suplimentare**

Calatorii de afaceri	disponibil pentru detașări de serviciu
Cetațenie	Moldova
Permis de conducere	B
Autovehicul propriu	automobil personal
Despre mine	I'm a hardworking, committed and open-minded person, looking for a job position in online advertising industry. In my spare time i like reading, swimming, hanging out with friends and travelling :)

**Rețele sociale**

Acest candidat are trimeri la paginile sale pe rețelele sociale, pe care le puteți vedea achitând pentru acces. Detalii aici: <https://www.rabota.md/ro/prices/cv>