

Affiliate manager / Business Development Manager / Content Manager

Мужчина, 31 год, высшее образование.



Контактные данные соискателя доступны только на платной основе. Подробнее по ссылке: <http://www.rabota.md/cv/>

Зарплата	З/П договорная
График работы	Полный рабочий день
Сынжерей	Сынжерей
Командировки	готов к командировкам

Опыт работы

7 лет и 1 месяц

июнь 2019 - по настоящее время
4 года и 11 месяцев

Affiliate manager (Portugal, Brazil)

Confidential information
(), Маркетинг, реклама, PR

- Negotiations with potential partners in the regions of Europe and South America;
- Maintaining a full cycle of contractual relations, supporting partners (advising on the work of the program, assistance in generating links and receiving advertising materials, preparing reports);
- Increasing the effectiveness of current partners (monitoring advertising positions and placement efficiency, evaluating their effectiveness, proposing and implementing improvements);
- Setting goals for creating creatives at the request of partners;
- Monitoring competitors and reporting on their affiliate and advertising campaigns;
- Affiliate Website Promotion, cross-marketing activities;
- Work with brand reputation, reviews;
- Collection of information about the region (legal field, political and social features, trends, etc.);
- Submitting proposals for new models of cooperation.

июнь 2018 - апрель 2019
10 месяцев

Business Development Manager

Admitad GmbH
(Киев), Маркетинг, реклама, PR

- Attraction and search for new potential partners and advertisers;
- Organization of interaction with current publishers, assistance in choosing programs, raising issues and resolving disputable situations, advising on the use of Admitad products;

- Control of traffic from publishers (social networks, contextual advertising, arbitrage, etc.);
- Negotiations and presentations;
- Communication with advertisers and partner networks;
- Accounting of internal systems of the company;
- Providing reports on the work done.

февраль 2017 - ноябрь
2018

1 год и 9 месяцев

Content Manager

Carbook

(Киев), IT, Интернет

Control the correct operation of the site;
Communication with site visitors;
Elimination of simple errors on the site and a description of complex problems;
Processing of images for the site;
Ability to find the necessary information on the Internet;
Foreign languages - Romanian;
Computer skills: Windows, MS Office, Internet, etc. - advanced user.

ноябрь 2017 - февраль
2018

3 месяца

Chief operating officer

Carbook

(Киев), IT, Интернет

Coordination and developing of Carbook (www.carbook.ua) platform, from Ukraine to Romania (www.carbook.ro);
Administration of CB24, a CRM and BPM system for car garages in Romania, coordinating the B2B part of the project (www.cb24.ro);
SCRUM task processing;
Comprehensive dialogue maintenance between Carbook and partners from Romania;
Task generation for IT, Marketing and Financial department and assistance on its implementation;
Budget planning and financial analyses;
Media planning and coordination of promotional campaigns;
Supervise and mentor all intermediate and junior level staff assigned as members of the project team;
Workshops and training organizer and facilitator;
Software components translation;
Google Analytics;
Maintaining the page on Facebook, posting content, increasing the number of subscribers (<https://www.facebook.com/carbookromania/>).

Рекомендации

У данного кандидата имеются рекомендации от предыдущих работодателей, которые будут доступны Вам после оплаты доступа к контактным данным этого соискателя.

Образование

Высшее образование

по 2016

Constantin Brancusi University of Targu Jiu, Juridical Sciences

	Law
по 2016	Omer Halisdemir Universitesi (Erasmus+ Traineeship Programme), Law Office, Law Law
по 2016	Uniwersytet Opolski, Law Law, Erasmus Studies Programme

Instruire continua, cursuri de formare

2019	SEO: Master Search Engine Optimization and SEO Link Building в Udemy, Inc., г. .
2019	CPA Marketing Mastery & Innovation в Udemy, Inc., г. .
2019	The Ultimate Facebook Ads MASTERY Course (Updated for 2019!) в Udemy, Inc., г. .

Ключевые навыки

- Ability to think quickly and work under customer complain pressure;
- Strong organization skills;
- Workshops and training organizer and facilitator;
- SCRUM task processing;
- Strong interpersonal communication skills.

Владение языками

Румынский	Родной
Русский	Разговорный
Английский	Разговорный

Дополнительная информация

Командировки	готов к командировкам
Гражданство	Молдова, Румыния
О себе	<p>I have experience in European Union market, developing IT, non-profit and business projects from other industries. I speak fluently 3 languages. I'm good in building business and personal relationships with people, owners and managers of different companies. I own 2 citizenships (of Moldova and Romania) + residency in Ukraine, thing that open me the possibility to make business trips in more than 150 countries in the world, and work unimpeded in EU. Experience in SimilarWeb, Trello, Asana.</p>