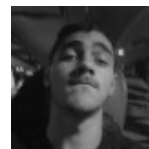


# UI/UX Designer, Product Designer

Bărbat, 20 ani, medii de specialitate studii.



Datele de contact ale candidatului sunt contra cost. Detalii aici: <http://www.rabota.md/cv/>

Salariu	22000 MDL
Program de lucru	Full-time
Chișinău	Chișinău
Calatorii de afaceri	disponibil pentru detașări de serviciu

## Experiența de munca

1 an și 11 luni

iunie 2022 - până în prezent  
1 an și 11 luni

### Senior Product Designer

**FeelIT**  
(Chișinău), IT, Internet

- Drove end-to-end design of invoicing system managing over \$20M in transactions annually. Conducted 15+ user interviews, translated insights into intuitive flows and interactions.
- Led visual design of legacy auto parts e-commerce platform, increasing mobile conversions 250%. Introduced atomic design system enabling team to build, iterate and test 20% faster.
- Partnered with devs to conceptualize and execute omni-channel rebrand and redesign for national restaurant chain in France. Unified experiences across web, mobile, and 130+ locations.
- Designed SaaS tool using ML to match experts with high-value audience questions. Solution helped clients establish thought leadership, increase authority.
- Partnered with engineering team to test and refine machine learning models powering the platform.
- As Design Lead, managed 2 designers while mentoring 4 interns. Instilled human-centered design thinking across teams through workshops and training.
- Created 30-week course on product design process. Enabled organization to uplevel UX maturity.

## Education

## Studii medii de specialitate

până în 2023

Centrul de Excelență în Informatică și Tehnologii Informaționale  
Administrarea Aplicațiilor Web

## Competente-cheie

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- User-centered Design
- Product Discovery
- Mobile Interface Design
- UI/UX Design
- Responsive Design
- Product Concept
- Product Design
- Branding & Identity
- Visual Design
- Mentor
- Team Lead

## Competente lingvistice

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Romana	Materna
Rusa	Fluent
Engleza	Fluent

## Informații suplimentare

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Calatorii de afaceri	disponibil pentru detașări de serviciu
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Cetațenie	Moldova
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Permis de conducere	B
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Despre mine

I am a dedicated Product Designer with 5+ years of experience specializing in the creation of digital experiences that resonate deeply with users. My approach is driven by a commitment to design thinking and the development of human-centered solutions. I am unwavering in my pursuit of solving real-world challenges through strategic design.

□ About Me

◎ 5 years as a Product (UI/UX) Designer

◎ Created a 30-week course on the product design process

◎ Design Educator & Lead